

CONSUMER FACT SHEET: What You Need To Know About The Risks Of CoolSculpting Treatments.

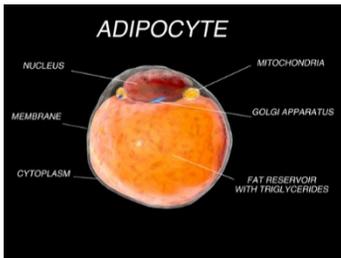
Thinking About CoolSculpting? READ THIS FIRST

CoolSculpting might seem like an ideal way to get rid of stubborn fat. After all, it can be targeted to very specific areas and promises a permanent solution. However, it is not without some very significant drawbacks, one in particular that you need to be aware of before going ahead with a treatment that is irreversible.

CoolSculpting (or fat freezing) acts by destroying fat cells in a specific area. In adults, new fat cells are very rarely formed so this treatment is effectively permanent and irreversible. Now, you may think that this is not a problem. However, there may be unexpected and unwanted consequences. That's because of...

The Essential Role of Fat In Your Body

It's easy to think of fat being a problem...especially when you are looking to slim down and lose unwanted fat! In fact, fat plays an essential role in maintaining good health. So before making permanent and irreversible changes in your body, it's important to understand how fat and fat cells function in your body.



Fat as we describe it is actually a form of fatty acids called triglycerides. It is created when there is excess energy from the foods we eat (put simply, when we consume more calories than we use up).

These triglycerides are stored in your fat cells. Their first role is

simply to act as an energy reserve. They also cushion and protect vital organs, insulate the body against heat loss, protect nerve tissue and play a part in other body processes. Everyone needs some level of fat in their body.

That fat is stored in your fat cells. It's important to understand that once you have reached adulthood, your body won't usually create more fat cells. When you add fat, it gets stored in the existing fat cells that simply get bigger.

The reverse happens when you lose weight. As you burn up excess energy, your fat cells then release the stored fat and get smaller.

Do You Really Want Ugly Lumps in Unusual Places On Your Body?

That brings us to a major potential problem with the CoolSculpting procedure. If after the treatment you gain some weight again, where does the excess fat go? The answer may disturb you.

As you have discovered, when your body creates excess fat, it has to be stored in existing fat cells. If the fat cells in the stomach area, for example, have been destroyed by fat freezing then the fat will be stored elsewhere. That could be around the hips and thighs or it could be somewhere unusual such as your knees, elbows or even shoulders!

Instead of looking slim and shapely, you might end up looking like some sort of sideshow freak.

You also need to know about these...

Common Side Effects of CoolSculpting

Although CoolSculpting is considered safe by the FDA there can be some uncomfortable side effects of the treatment. Some **10-15% of**



patients experience moderate to severe pain after the treatment and there can be other problems...

Immediately after the procedure...redness, firmness, swelling, bloating, numbness, localized bruising, tingling, stinging and mild to moderate pain

3-5 days after the procedure...mild pain, mild bruising, swelling, tenderness, cramping, itching, tingling and temporary numbness

2-6 weeks after the procedure...numbness, tenderness, pain, swelling and itching

Here's what some patients have reported about their experience...

On a more serious note. Side effects. Extreme emotionality after the fat freezing. I was a wreck, tearful, and fraught with self-recrimination. Then two days later my tummy hurt like a gutshot Confederate soldier. Instead of screaming, "Save my tummy, save my tummyyyyyy!" I was screaming, "Just cut it off. For the love of God doc, cut it off!" – **Shannon Bradley-Colleary**

I didn't find it painful, but people say I'm the exception. My patients do say they feel pressure—intense suction for the first 7 minutes. Some people find it unpleasant, and after you may have a bruise or a red spot and feel sore for a few weeks. Some people get cramping while the fat is dissolving - **Dr Debra Jaliman**

More seriously, some patients report painful conditions like hyperplasia, which is an unintended fat increase that can only be dealt with surgically.

Some doctors have identified a further problem. Dr. Michelle Copeland, a New York City-based plastic surgeon, warns that CoolSculpting can leave a visible transition line from where the fat was frozen and where it was not, which she refers to as a "step off deformity."

Also...

When Fat Freezing Goes Badly Wrong

Because of the technology used in Fat Freezing, there are the risks of complications. Although these are rare when the procedure is carried out properly, they can be severe and even dangerous.

For example...

"Mother who hated her post-baby belly left permanently scarred after having cut-price fat-freezing treatment she saw advertised on Facebook"



After having her first child and 'hating' the way she looked, new mum Jessie Hawkings opted for a quick-fix cosmetic treatment to banish her post-pregnancy pounds. But instead of returning home to see a svelte reflection in the mirror, the 25-year-old blonde has told how she was left with horrific

scarring on her belly, which still remains more than six months on. (1)

...and this shocking case...(please turn over to continue)...

“Woman is scarred for life after fat-freezing treatment for cellulite on her legs left her with open wounds that didn't heal for two months”

A woman is devastated after being told that deep scars she received after undergoing a 'fat freezing' treatment will never heal. Accountant Marcela Petrasova, 38, was barely able to walk and was left with painful blisters up and down her legs after the 50-minute procedure.

(2)

Here is something else to consider....



After All These Problems.... You Get No Immediate Visible Results With CoolSculpting

One other important point to keep in mind is that the CoolSculpting process takes two to four months to produce visible results.

Within several days of the treatment, cooled fat cells begin a process called apoptosis (natural cell death) and begin to shrink and disappear. The dead fat cells are gradually eliminated through normal body functions within 16 weeks.

That means you are left waiting to see how effective the procedure has been for you. If you're not satisfied with the results, you're back where you started with another 2-4 months to wait if you repeat the treatment.

So, CoolSculpting is by no means a quick, easy way to get rid of ugly unwanted fat.

The Ideal Way To Lose Unwanted Fat

Let's review for a moment what the perfect fat loss treatment would look like for you. You most likely want the treatment to...

1. Be painless
2. Produce fast, visible results
3. Be natural-like and non-invasive
4. Be safe
5. Be proven and effective

As you've seen, CoolSculpting does NOT meet all of these criteria. The **GOOD NEWS** is that there is...

A Better Solution

Imagine looking in the mirror in just 6 weeks' time and seeing a new, slimmer YOU...with 8-23 inches of unwanted fat GONE and dropping one, maybe two, dress or pant sizes. Even better you're feeling GREAT, with more energy and zest for life than you've felt in years.

That's what's possible for you with the breakthrough Slimline System using the revolutionary Vevazz laser-like cold light therapy machine.

Here's How The Magic Happens...

When cool, laser-like light waves at a special frequency are applied directly to the skin, your fat cells become porous. They "open up" and water, glycerol and free fatty acids (in other words, the "fat" contents) flow out of the cells. The fat is then carried away by your body's lymphatic system and removed naturally.

What's amazing is this is exactly what happens when you exercise...but without all the hard work! So you can lose fat safely, easily and fast.

There's no risky surgery, painful invasive procedures or potentially harmful drugs. In fact, no pain or other side effects at all. The treatment is safe, surprisingly affordable and very effective.

You simply, lie back, relax and let the soothing laser-like light waves work their magic. It's like having a pleasant and soothing massage.

The treatment works anywhere on the body where you want to get rid of unwanted fat. Concentrate on particular areas or work on your whole body. It's great for stretch marks and even stubborn cellulite.

You'll see results straight away, in the very first session. You'll look and feel slimmer...and you'll be on the way to getting rid of up to 23 inches of ugly, unwanted fat in less than 6 weeks.

That's 2 dress or pant sizes slimmer. Imagine how great that will feel and the difference it will make to your life.

It all adds up to a BETTER WAY to get the results you want...without the drawbacks of Fat Freezing. Take a look for yourself...

	Vevazz	CoolSculpting
Painless	✓	✗
Fast, visible results	✓	✗
Natural, non-invasive process	✓	✗
Safe	✓	✓
Proven and effective	✓	✓

Now...

Here's What To Do Next...

This all may sound too good to be true...but you don't have to take our word for it. For a limited time (until DATE) you can try out this amazing new fat-loss program for yourself...absolutely **FREE!**

Simply call us on 1-YOUR-NUMBER today to book a consultation and get your...

- ✓ **FREE** Evaluation
- ✓ **FREE** Lipo-Light Treatment
- ✓ **FREE** Whole-Body Vibration Treatment

As you might expect, there is a HUGE DEMAND for these FREE consultations...

...and we only have 7 appointments available each week.

So avoid disappointment and having to wait. Call **NOW** (1-YOUR-NUMBER) to book your complimentary consultation.

Remember...the sooner you take advantage of this special offer, the sooner you'll be on the way to losing up to 23 inches of ugly, unwanted fat!

References:

(1) Read more: <http://www.dailymail.co.uk/femail/article-3110713/Mother-hated-post-baby-belly-left-permanently-scarred-fat-freezing-treatment-saw-advertised-Facebook.html#ixzz49C0whj33>

(2) Read more: <http://www.dailymail.co.uk/femail/article-3397120/Woman-scarred-life-250-fat-freezing-treatment-cellulite-legs-left-open-wounds-didn-t-heal-two-months.html#ixzz497vhcd6Z>